

Marketing/Design Internship

Start date: flexible Duration: 3-6 months

About Us

VAY is a VC-backed start-up that specializes in computer vision and AI technology solutions. We have developed reliable and precise software solutions for human motion analysis based on computer vision. With our technology, our clients can integrate human motion analysis into their existing or new applications in the area of sports and health to empower people to become healthier through live feedback on form and movements from our AI. With our versatile software, we are expanding fast to various sports- and health-related applications.

Your Peers

We are young, entrepreneurial and want to achieve great things. We move fast and enjoy working with smart people who not only have the potential to keep pace but also challenge us and teach us new things. We want our whole team to grow personally as well as professionally and thoroughly enjoy their time at work.

Your Future Role

As the marketing intern at VAY, you will be immersed in an early-stage start-up. This means you can have a big impact on shaping the brand and communication of VAY. You will lead all marketing efforts and create content to communicate our solution worldwide.

Your main responsibilities include the following:

- Help the business team in developing & implementing a new marketing strategy
- Lead the branding and communication of VAY
- Design marketing materials (incl. videos, design assets and similar)
- Plan and execute campaigns
- Analyse marketing projects and provide actionable recommendations

Your Skills & Abilities

- University degree in marketing or communication design (or similar)
- First experience in marketing crucial, including digital assets and video creation
- Familiarity with driving marketing communication, branding and SEO
- Entrepreneurially minded, flexible and very strong team player
- Pro-active can-do attitude to enthusiastically go above and beyond what is expected
- Ability to think and execute independently, with a high attention to detail
- High level of openness, curiosity, aspirations and hands-on mentality
- Full written & spoken fluency in English
- Don't take everything too seriously

Your Benefits

Join us on this exciting journey and gain valuable experience taking on responsibility and creating impact immediately in a young and innovative team! You will get to enjoy the amazing world of start-ups with driven people wherever you go, be it with our clients' innovation teams or at fairs and events.

In our office, located within 2 minutes walking distance from Paradeplatz & Lake of Zurich, you will not only constantly learn new things and lead your own projects, but also have a lot of fun working with awesome like-minded people. And not to forget the lunch in our exquisite canteen or a sundowner on the rooftop. We nourish a culture of transparency and involvement, and therefore offer all permanent employees a stake in the company.

We would be thrilled to receive your application! Send us an email with your CV and approx. 200 words about "**why I would be a good fit for VAY**" or anything creative that proves your talent to apply@vay.ai.