

Strategy & Business Development Internship

Start date: flexible

Duration: 3-6 Months

About Us

VAY is a VC-backed start-up that specializes in computer vision and AI technology solutions. We have developed reliable and precise software solutions for human motion analysis based on computer vision. With our technology, our clients can integrate human motion analysis into their existing or new applications in the area of sports and health to empower people to become healthier through live feedback on form and movements from our AI. With our versatile software, we are expanding fast to various sports- and health-related applications.

Your Peers

We are young, entrepreneurial and want to achieve great things. We move fast and enjoy working with smart people who not only have the potential to keep pace but also challenge us and teach us new things. We want our whole team to grow personally as well as professionally and thoroughly enjoy their time at work.

Your Future Role

As an Intern at VAY, you will be immersed in an early-stage start-up. This means you can have a big impact on the direction this venture is going. This comes with great responsibility and requires ownership. You will be on the field closely aligned with our founders, work with them on all upcoming non-technical problems and challenge them if needed. This way, you will experience a steep learning curve, build up your network in the start-up scene and gain first-hand insights into what leading a start-up is like.

Your responsibilities depend on your strong suits, some of them are the following:

- Help the founder's team in further developing & implementing the business strategy
- Conduct market and competitor research to support strategy formulation
- Identify new markets and opportunities and drive new sales and business opportunities
- Prepare (legal) documents & presentations for all stakeholders (investors, clients, etc.)

Your Profile/Skills

- University degree in business or business-related studies (or similar)
- First experience in business development, marketing or sales desirable
- Entrepreneurially minded, flexible and very strong team player
- Ability to quickly adapt to new situations
- Ability to think and execute independently, with a high attention to detail
- High level of openness, curiosity, aspirations, and hands-on mentality
- Full written & spoken fluency in English and German
- You don't take everything too serious

Your Benefits

Join us on this exciting journey and gain valuable experience leading a young and innovative team! You will get to enjoy the amazing world of start-ups with driven people wherever you go, be it with our clients' innovation teams or at fairs and events.

We believe that technology can change the world for the better.



In our office, located within 2 minutes walking distance from Paradeplatz & Lake of Zurich, you will not only constantly learn new things, but also have a lot of fun working with awesome like-minded people. And not to forget the lunch in our exquisite canteen or a sundowner on the rooftop. We nourish a culture of transparency and involvement, and therefore offer all permanent employees a stake in the company.

We would be thrilled to receive your application! Send us an email with your CV and approx. 200 words about "why I would be a good fit for VAY" to apply@vay.ai